

Social Institutions – inside and out**TASK 1 – DEVELOPING AN UNDERSTANDING OF SOCIAL INSTITUTIONS**

In your own words write a definition for social institutions in the space below

Pick one of the social institutions discussed in the videos from Task 1 and describe its main function or purpose (in the box below)

TASK 2 – CHARACTERISTICS OF MASS MEDIA AS A SOCIAL INSTITUTION

What is Mass Media? How does Mass Media influence people?

TASK 3 – HOW DOES SOCIAL MEDIA INFLUENCE INDIVIDUALS AND/OR GROUPS AND SOCIETY IN GENERAL?

Select two different social media platforms (or apps) and compare how they are different and how they might be the same. Try to focus on the main purpose of each social media platform and the way it allows users to interact with it and others. Some suggestions are to compare either Snapchat, Facebook (website), Facebook Messenger, Instagram, Twitter etc.